



## The Petroleum Women's Club of London

The Petroleum Women's Club of London (PWC) invites you to attract potential new clients by advertising in our printed newsletter, published every two months. Due to the mobile nature of employees within this industry, our members relocate frequently and appreciate a ready reference of services available when they settle in the greater London area—anywhere from central London to the villages in Surrey and Buckinghamshire! Although several similar Clubs will be forgoing a printed version of their newsletter in favour of an online internet version, **PWC will continue to publish the printed newsletter** and distribute via post, ensuring recipients will have your advertisement available as a visual resource, at their fingertips.

Our organisation serves as a support network and social opportunity for women associated with the oil and gas industry—primarily the wives or partners of employees. We often share information concerning local contractors or home repair services, transportation and travel opportunities, education, medical, and shopping choices and introduce the newcomer to special events or courses which will enhance their family's experience in the London area. Club activities include museum visits, art exhibitions, theatre, historical lectures and tours, book discussions, golf, cookery demonstrations, walking groups, and social evenings.

An advertising agreement form is available which outlines our reasonable prices and deadlines. If you prefer a coloured brochure, flyer, business card or discount voucher, you may wish to consider the pre-printed freestanding advertising insert option. Please contact us if you would like assistance creating an advertisement or do not have access to email.

We look forward to promoting your business and service in the coming year.

With kind regards,